Chart, bar chart, histogram

Description automatically generated

The picture above shows two types of graphs

1. Pie chart
2. Bar graph

**PIE CHART:**

The chart depicts audiences’ preferred movie genres. The different colours of the chart represent different movie genres.

This particular chart would help the viewer understand the top preferred genres of people between the years 2006-2011. It helps us understand the inclination of the viewers, and what they would like to watch. Bu just looking at the chart, we can easily pick out the top 3 genres. They are

1. Comedy
2. Romance
3. Drama

**BAR GRAPH:**

The bar graph shows a relationship between leading Hollywood studios and the worldwide gross profit these studios made during the years 2006-2011. Each bar is further divided into various colours. These colours represent the type of movies these studios were producing during these years.

**INSIGHT:**

When we look at both the graphs side by side, it shows a particular trend. This trend shows the key to the success of these leading studios. Since Comedy, Romance and Drama were the most popular genres among the masses, the production houses consciously started producing movies in those genres. By following the trend these studios were able to get huge profits from their investments.